

Policy Name: Mission, Vision and Educational Philosophy  
Approving Authority: Board of Governors

Policy #AD-002  
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## **Statement**

The Institutional Mission, Vision and Educational Philosophy Policy of Beal University Canada (“BUC” or the “University”) is approved by the Board of Governors. The mission, vision, and educational philosophy statements will be reviewed at least every five years by the Board of Governors.

## **Mission Statement**

Beal University Canada strives to provide students with an opportunity to become highly skilled, creative, critical thinkers to meet the demands of career-related and professional education required to serve workplace needs within Canada. As an institution who values equity, diversity and inclusion, our goal is to foster education, research, and scholarship within our academic milieu to contribute to local and global communities as engaged citizens.

## **Vision Statement**

The University’s Vision Statement builds upon the concept of “teaching universities” in the University’s own language, adding statements of purpose, core values, a visionary goal, educational philosophy, and specific objectives to guide the work of the institution.

The University’s vision is to become one of the region’s sought-after institutions by providing exceptional academic degree programs, in a student-centric environment, with community engagement and associated scholarship through pursuit of knowledge and theory concurrent with development of skills and competencies to empower our graduates to excel in their chosen career field, both locally and beyond.

### Core Values

<b>Community:</b>	We foster ongoing collaboration through inclusive engagement locally and nationally.
<b>Open-mindedness:</b>	We support student success, access to education, appropriate use of technology, development of literacies, communication and exchange of ideas, exploration and application of new thought and pursuit of lifelong learning.
<b>Diversity:</b>	We foster intellectual, ethnic, social and cultural diversity in order to maintain equitable and inclusive learning and working environments.
<b>Integrity:</b>	We will be truthful, equitable and committed to intellectual honesty through aligning our actions and values with purposeful reflection to uphold our vision and mission.
<b>Capacity:</b>	We develop the capacity of people, systems, and environments to anticipate and respond to change.
<b>Excellence:</b>	We strive for excellence through creativity and innovation.
<b>Sustainability:</b>	Our actions demonstrate responsibility for setting realistic and measurable outcomes for long term viability.

### Visionary Goal

Beal University Canada fosters excellence in teaching, scholarship, and service to develop highly skilled and educated graduates that are necessary to advance the well-being of the local community. The University embraces diversity, encourages engagement, and is committed to the discovery of knowledge through active and continuous learning, and improvement in the quality of life and standard of living of those we serve.

### Educational Philosophy

The University's educational philosophy is founded on the University's vision to provide "active and continuous learning" to develop highly skilled graduates to advance the well-being of the local community.

- We invest in physical and digital settings which stimulate active learning, for our students as well as our faculty.
- Our teaching rests upon scientific and well-tried experience and the connection with research is strong. Our researchers are actively engaged in teaching as well as in designing courses and degree programs.
- We strive for education where discussion, openness and reflection are promoted.
- Teaching is developed through regular collegial interaction which is an integral part of the schools' quality efforts.
- It rests on the conviction that students are both able and willing to learn, and that the University provides optimal opportunities for active and continuous learning by creating challenging learning environments at all levels.

## Objectives

- a. Student learning, engagement and success:
  - Promote student leadership and the application of intellectual and practical skills to ensure student success;
  - Encourage the development of knowledge, skills and abilities to communicate clearly;
  - Enhance experiential learning opportunities and involvement in scholarship and community-based learning; and,
  - Provide effective student services that support programs, build the campus community and improve the quality of life of students.
- b. Academic community:
  - Maintain teaching as a priority in support of student learning and institutional identity;
  - Attract and retain faculty with expertise that supports the institutional vision;
  - Develop an appropriate identity and standards for members of Beal's diverse academic community; and,
  - Enhance academic support services in order to empower faculty.
- c. Program quality:
  - Maintain BUC's commitment to academic, applied, developmental, experiential and professional programs that provide multiple educational opportunities;
  - Continue to explore the development of high-quality programs, including programs that address identified needs;
  - Support programs with operationally sustainable services, technologies and facilities; and,
  - Promote a culture of program assessment and continuous improvement.
- d. Community engagement:
  - Sustain collaborative relationships with communities and educational partners in order to ensure optimal responses to regional cultural, economic, environmental and social needs;
  - Enhance collaborative relationships with Aboriginal communities in order to develop opportunities for, and to promote the success of Aboriginal students;
  - Develop innovative multi-disciplinary programs that address the issues facing the region; and
  - Promote awareness of global cultures, issues and conditions and the role played by the region nationally and internationally.
- e. Institutional effectiveness:
  - Promote a culture of respect, transparency and accountability;
  - Provide visionary administrative leadership that creates a valued institution;
  - Support faculty, staff and student involvement in University leadership and governance; and,
  - Build relationships with local, and national organizations, alumni and friends that contribute to the reputation and success of the University.